



### "WHAT" IS FIND A PEST

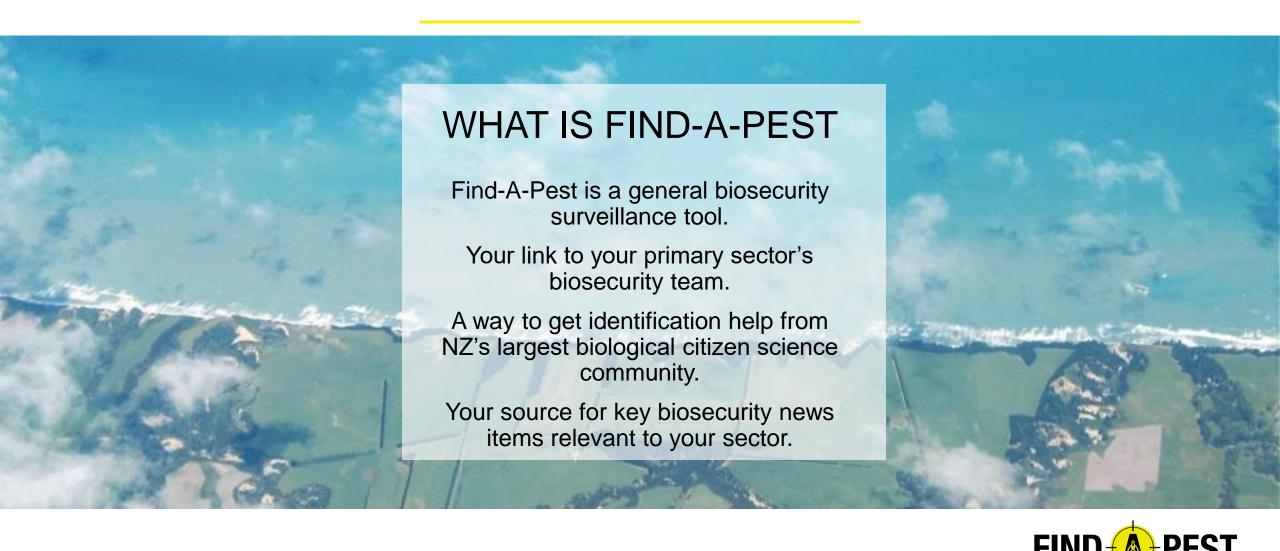


# FIRSTLY, WHAT IS A PEST?

A pests is any organism (e.g., plant, animal or fungus) that can affect plant, animal or human health.

New Zealand is free of many harmful pests and surveillance is critical to prevent their establishment. Surveillance also assists in the management of recently established pests by allowing 'slow the spread' tactics, thus reducing pest management costs.

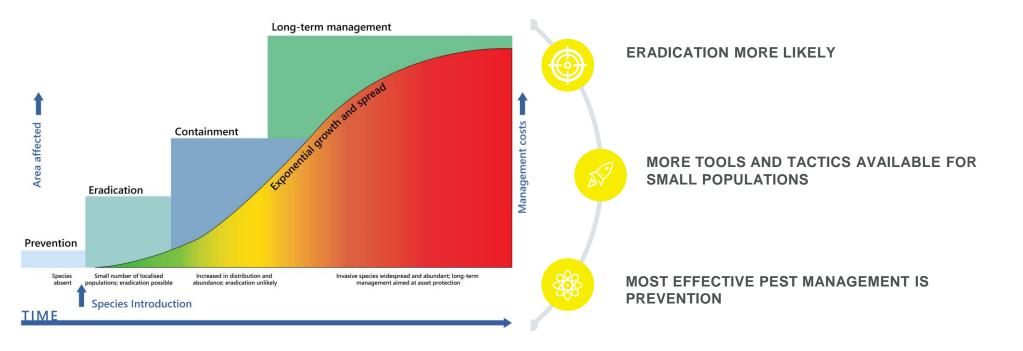






#### WHY IS SURVEILLANCE VITAL?

#### Early detection is crucial







"Go hard, go early - surveillance is vital for primary sector biosecurity. Finding things early gives us options and provides the best chance to prevent the establishment of pests that would damage our economy or environment."

- Stu Hutchings CE KVH and Chair of Plant Biosecurity Council

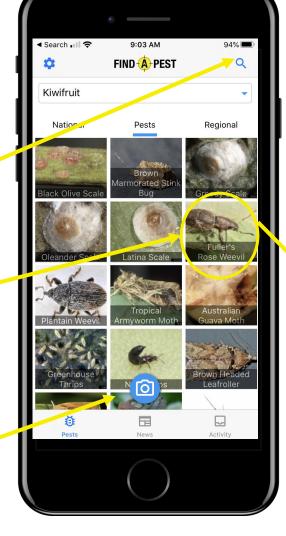
#### **HOW CAN YOU HELP?**

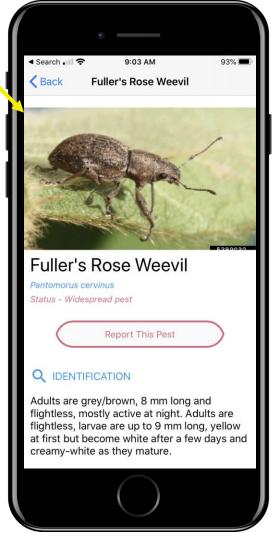
- Grow your understanding of what pests and weeds are 'normal' for you.
- Immediately submit an observation of anything unusual that you don't recognize.
- Work on your photography skills!



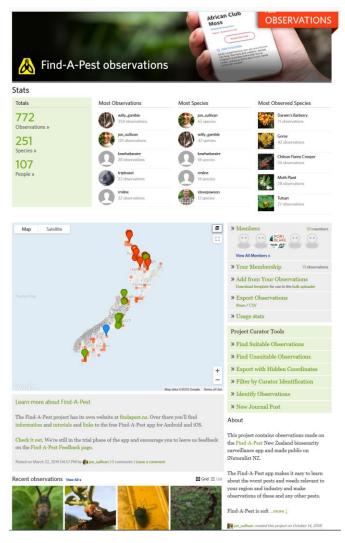
#### **HOW IT WORKS?**

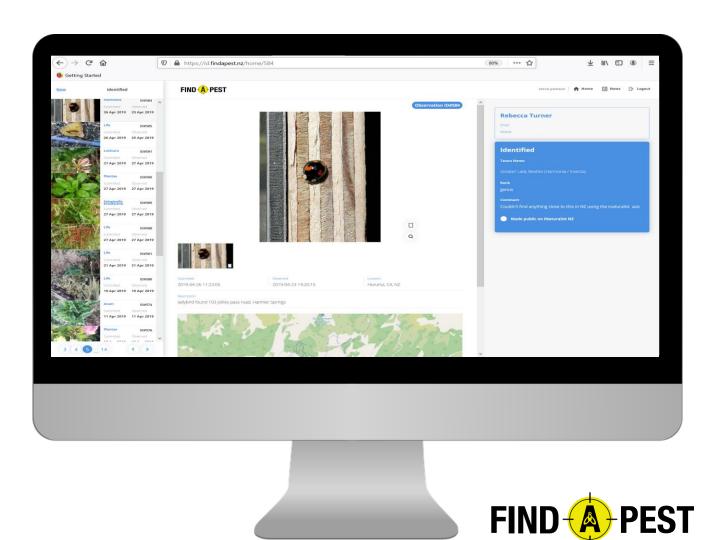
- Three ways to be a biosecurity champion:
  - 1. Search tool: When you know what you are seeing.
  - **2. Factsheets:** Information on common pests of your sector and threats not yet present in NZ.
  - **3. Camera button:** To submit an observation of anything you are concerned about.





#### WHAT HAPPENS TO MY OBSERVATION





New to NZ and blue camera button – Not publicly visible

Existing pests and weeds – Publicly visible

#### ADDITIONAL FEATURES

- Find-A-Pest keeps you in touch with the latest biosecurity news from your sector and invites to biosecurity training events.
- This is where the Find-A-Pest team, iNaturalist NZ and potentially Biosecurity NZ will keep you up to date with comments and identifications on your observations



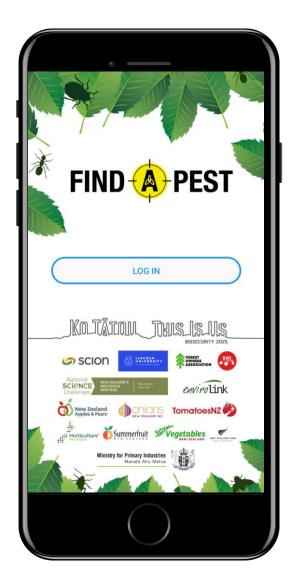
#### FIND A PEST TOMORROW

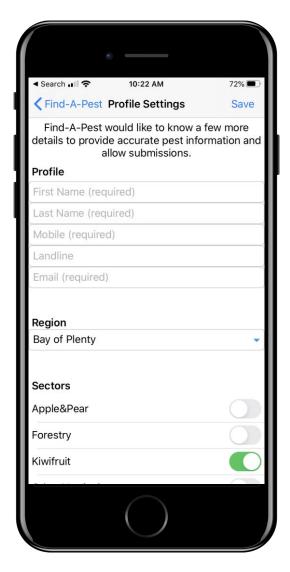
- Seamless integration into stakeholder databases ensures surveillance data informs operational decisions.
- Observations made via camera screened by iNaturalist NZ image recognition systems.
- Fully georeferenced ensuring that user effort is directed towards high priority pests/weeds at their location.
- Full integration of deep learning species recognition tools to reduce the burden of screening observations for potential threats.

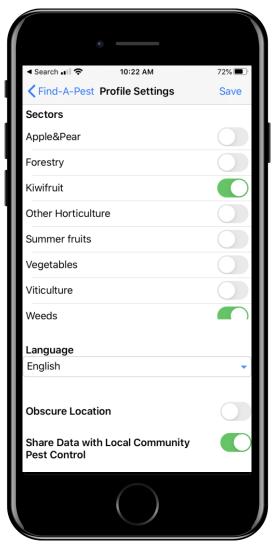


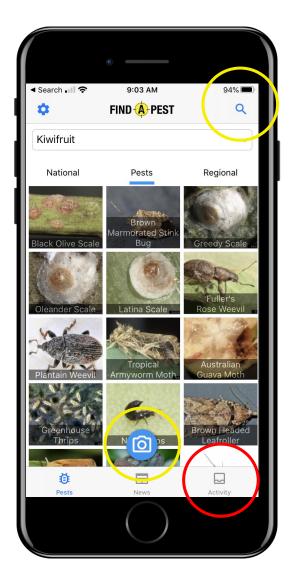


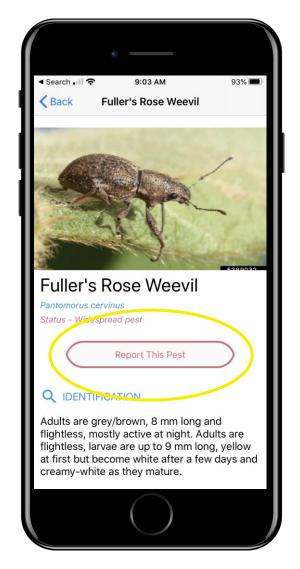
# MAKING YOUR FIRST OBSERVATION

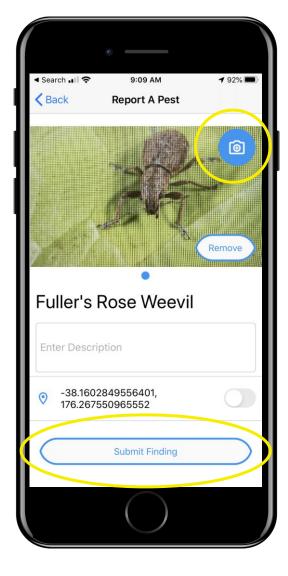






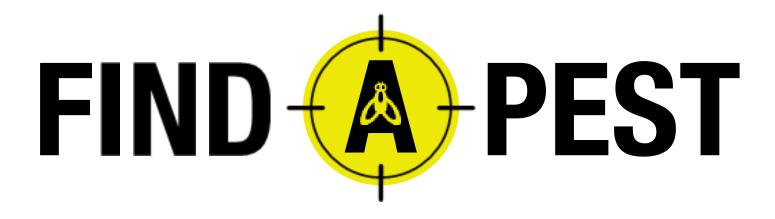








## **QUESTIONS?**



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