



OUR MISSION: PROTECT NEW ZEALAND'S
KIWIFRUIT INDUSTRY FROM
BIOSECURITY THREATS

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WHO WE ARE

Kiwifruit Vine Health (KVH) is a leading biosecurity organisation dedicated to supporting the New Zealand Kiwifruit Industry.

We were established in December 2010 to lead the industry response to the Psa incursion. Since November 2012 we have been the lead organisation responsible for managing biosecurity readiness, response, and operations on behalf of the kiwifruit industry.

We are an industry established body, accountable to our industry members, working to manage biosecurity industry-wide.



OUR VISION: A BIOSECURITY
RESILIENT KIWIFRUIT INDUSTRY

WHAT WE DO

Our mission is twofold. Firstly, we are here to minimise the impact of Psa on the New Zealand kiwifruit industry – this is something we have been working on since we were established and it remains an important element of our work.

We are also strongly focused on leading the strategic and operational preparedness for other potential biosecurity risks on behalf of the kiwifruit industry. This means we identify unwanted pests and diseases, work to keep them out of the country, and prepare for what we – as an industry – need to do should they get here.

WE NEED TO BE SURE WE ARE WELL PREPARED AND CAN QUICKLY RESPOND TO ANY BIOSECURITY INCURSION TO THE INDUSTRY. THIS WILL MEAN WE ARE ABLE TO MINIMISE THE IMPACTS ON PEOPLE'S LIVELIHOODS, COMMUNITIES, AND ENVIRONMENTS.

Investment in science to understand the nature of significant biosecurity threats, and developing tools for their management should they arrive, is a big priority for the kiwifruit industry. KVH and Zespri have already invested over \$16 million in Psa research and innovation to understand how we can manage the disease, and this year we are looking to invest \$1million in research for other biosecurity threats.

HOW WE DO IT

We work collaboratively with everyone involved – kiwifruit growers, Zespri, New Zealand Kiwifruit Growers Inc (NZKGI), the post-harvest and associated industries such as beekeepers, pollen providers, nurseries and contractors; and government, particularly the Ministry for Primary Industries (MPI).

We are strategic, practical, responsive and transparent in all that we do. The decisions we make are based on industry knowledge, research, and experience.

We influence policy setting:

- Work with regulators to influence the development of biosecurity legislation, policies and standards that may impact the industry; and to influence individual decisions on specific issues to mitigate future risks.
- Identify where the industry is best placed to deliver cost-effective biosecurity and operations as part of the Government Industry Agreement (GIA).

We undertake risk profiling and analysis:

- Actively identify potential biosecurity risks to the kiwifruit industry, offshore and with proposed imports, ensuring the correct measures are in place to keep these out of New Zealand.

We lead and coordinate industry preparedness:

- Identifying tools, systems and resources so the industry is fully prepared for biosecurity risks; and ensuring the right capability can be mobilised at the right time to enable effective responses.

We manage responses:

- Lead and coordinate the kiwifruit industries input to any future response.
- Promote best practice biosecurity by identifying best management practices to reduce biosecurity risk to growers and the industry.

POLICY SETTING

RISK PROFILING
AND ANALYSIS

INDUSTRY
PREPAREDNESS

RESPONSES